

Consolidating UK – Mauritius Trade - Exports & Investment Partnership 22-27 July 2018

UK and Mauritius share long-standing historical and bilateral ties and have since the last five decades strengthened partnership in areas of Trade - Exports & Investment. UK stands as the most important export market for Mauritius. In 2017, Mauritian companies exported a wide range of products ranging from apparel to sugar amounting to MUR 8.3 billion. It should also be highlighted that Mauritius recorded FDI inflows to the tune of MUR 17.5 billion for the four quarters of 2017.

With the advent of Brexit and the pressing challenges to consolidate the position of Mauritius as a destination for Trade - Exports and Investment, the Economic Development Board is participating in Pure London International Fair at Olympia and is organizing an Exports & Investment Promotion mission in Birmingham and Manchester.

1. Participation in Pure London International Apparel Fair at Olympia, London, 22-24 July 2018

Pure London International Apparel Fair is a leading fashion trade show, attracting over 17,000 UK and international visitors annually. This exclusive fashion event is backed by industry leaders including prime Trend Forecaster, WGSN and Europe's highly-rated Fashion magazine, Drapers. It caters for nine show sectors: Premium Womenswear, Spirit, Athleisure, Footwear, Accessories, Retail Solutions, Pure Man and Pure Origin. EDB has successfully secured first participation in this prestigious event which will be held in the impressive Olympia Hall. Pure London International Apparel Fair offers a unique opportunity to connect with affluent buyers and visitors from all around the world including renowned fashion brands like House of Fraser, Harvey Nichols, M&Co, TESCO, Burberry, ASDA, Arcadia, Topshop, ASOS, Lippy, Maniere de Voir, SEDEX, Sainsburys and many more.

2. Exports & Investment Promotion in Birmingham / Manchester, 26-27 July 2018

In line with its strategy of market diversification from traditional London retailers, EDB is planning to organise a workshop with the collaboration of Chambers of Commerce in Midlands - UK. The workshop will highlight the advantages of Mauritius as a reliable destination for Trade – Exports & Investment. The event will also provide a platform for to present their companies and product offerings to members of the Chambers in view to establishing business relationship and partnership.



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